



Bowstring advises WinterWyman on its acquisition by The Planet Group

Atlanta, GA – December 18, 2019 – Bowstring Advisors (“Bowstring”), a division of Citizens Capital Markets, served as the exclusive financial advisor to the combined enterprise of Winter, Wyman & Company, Inc.; Winter, Wyman Financial Contracting, Inc.; Winter, Wyman HR Contract Solutions, Inc.; and Winter, Wyman Technology Contracting, Inc. (collectively “WinterWyman” or the “Company”), a leading professional staffing provider, on its acquisition by The Planet Group (“Planet”), a portfolio company of MidOcean Partners and leading provider of outsourced human capital and consulting solutions.

Founded in 1972 by the Melville Family, WinterWyman is one of the Northeast’s most recognized talent acquisition brands providing contract staffing, temp-to-perm and contingency search services across Technology, Finance & Administrative and Human Resources disciplines. Over the years, WinterWyman has cemented itself as a premier staffing brand known for its excellent reputation for client and candidate satisfaction, facilitated by a highly tenured team recruiting best-in-class talent.

“Maintaining WinterWyman’s legacy and the continued growth opportunity for the team was of critical importance for our family in identifying the right partner for the organization. We firmly believe we have found that in The Planet Group,” said Dave Melville, Board member and Advisor to WinterWyman. “The Bowstring team was spectacular. They worked hard, both creatively and efficiently, to bring about this successful outcome. From my perspective, the most important aspect of the partnership was the trust they created with our team. I am very happy they were on our side.”

Steve Dyott, Director with Bowstring, added, “The Melville Family has built an impressive company providing exceptional talent for 40+ years. WinterWyman’s management team and shareholders sought to identify a partner to support the Company’s growth aspirations while preserving WinterWyman’s customer-centric culture. The Planet Group’s proven track record and entrepreneurial approach are a perfect fit for WinterWyman, and we look forward to the combined enterprise’s growth and success.”

About WinterWyman

WinterWyman is one of the Northeast’s most recognized talent acquisition firms providing contract staffing, temp-to-perm and contingency search services in the areas of Accounting & Finance, Human Resources, Administrative and Technology. Headquartered in Waltham, Massachusetts, WinterWyman helps leading organizations – from Fortune 500 powerhouses to emerging businesses – identify, attract and recruit talented professionals. For more information, please visit www.winterwyman.com.



About The Planet Group

The Planet Group is a diversified professional services organization focused on providing high-value outsourced human capital solutions and niche consulting services to Fortune 500 and other leading clients. The Planet Group consists of seven related entities and has been purposefully built to address the professional services needs of leading companies in the life sciences, diversified energy & engineering, healthcare and digital marketing industries. The Company was founded in 2009 and is headquartered in Chicago, Illinois. For more information, please visit www.theplanetgroup.com.



About Bowstring Advisors

Bowstring Advisors, a division of Citizens Capital Markets, Inc., is the next generation middle-market investment bank. We combine sector intelligence with a client-focused approach to realize our clients' true value. Citizens Capital Markets, Inc. is a member of FINRA and SIPC and is a registered broker-dealer. Please visit bowstringadvisors.com for more information about our firm, and follow us on [LinkedIn](#).



Please contact us to learn more about working with the Bowstring team:

Jim Childs

Co-Head of M&A

404.461.4602

jchilds@bowstringadvisors.com

Steve Dyott

Director

404.461.4614

sdyott@bowstringadvisors.com

Will Kibler

Analyst

404.461.4636

wkibler@bowstringadvisors.com

Patrick Lynch

Analyst

404.461.4656

plynch@bowstringadvisors.com

©2019 Citizens Financial Group, Inc. All rights reserved. Banking products and services are offered by Citizens Bank, N.A. Member FDIC. Securities products and services are offered through Citizens Capital Markets, Inc., Member FINRA, SIPC. Citizens Bank & Citizens Commercial Banking are brand names of Citizens Bank, N.A. Citizens Capital Markets and Bowstring Advisors, a division of Citizens Capital Markets are brand names of Citizens Financial Group, Inc. The testimonials presented are applicable to the individuals depicted and may not be representative of the experience of others. The testimonials are not paid and are not indicative of future performance or success.