



## Bowstring advises MDI Group on its acquisition by Motion Recruitment Partners

**Atlanta, GA – January 10, 2019** – Bowstring Advisors (“Bowstring”), formerly CHILDS Advisory Partners, served as the exclusive financial advisor to MDI Group, (“MDI” or the “Company”), a leading provider of IT staffing and contingent workforce solutions, on its sale to Motion Recruitment Partners (“Motion”), a portfolio company of Littlejohn & Co. (“Littlejohn”).

MDI Group is a leading IT Staffing firm and Managed Service Provider (MSP) with offices in Atlanta (GA), Greenville (SC), Charlotte (NC), Dallas (TX), Fort Worth (TX) and Phoenix (AZ). MDI also provides its ID<sup>2</sup> workforce solution – a unique technology training, certification and deployment program to address the ever-growing skills gap in the IT sector.

MDI’s proven suite of talent solutions, 30 years of valued client relationships and unique geographic presence provide the ideal blend of expanded capabilities to complement the Motion Recruitment Partners’ platform. This acquisition adds six new IT Staffing offices and three new U.S. markets (Charlotte, Greenville, Phoenix). It also adds the Managed Service Provider capability to Motion’s Sevenstep global talent solutions suite including: Enterprise & Project RPO, Employer Branding and Data Analytics – Talent AI™ offering. MDI’s ID<sup>2</sup> workforce solution will be a valued solution applied across the enterprise to both Staffing and RPO customers of Motion.

Ella Kosciak, Chairperson & Owner of MDI Group, commented, “Bowstring’s knowledge of the marketplace and their understanding of all aspects of the transaction are unparalleled. Bowstring’s team took the time to understand our company and vision, which was very important to a successful engagement.”

Steve Dyott, Director with Bowstring, added, “We are very excited for MDI and Motion’s new partnership that will provide a comprehensive suite of workforce solutions to both existing and new customers. We look forward to the continued success of MDI and Motion and wish them all the best.”

### About MDI Group

Founded in 1988, MDI Group is a leading IT workforce solutions provider that services its clients through six local markets in the Southeast and Southwest U.S. In addition to traditional IT staffing solutions, MDI also provides a Managed Services Provider (MSP) offering that handles all aspects of the contingent labor process. MDI’s focus on building and maintaining direct client relationships generates superior placements and retention. For additional information, visit [www.mdigroup.com](http://www.mdigroup.com).





### About Motion Recruitment Partners

Founded in 1989, Motion Recruitment Partners, LLC is parent company to a group of leading recruitment solution providers and game-changers in the industry with a focus on providing support of the modern employer's 'total talent' needs. Jobspring Partners and Workbridge Associates both provide IT Staffing for Contract and Permanent recruiting needs and Sevenstep provides global RPO services, talent analytics and employer branding services across a broad range of industries for both Permanent and Contract labor. For additional information, visit [www.motionrecruitment.com](http://www.motionrecruitment.com).



### About Bowstring Advisors

Same trusted advisors. Brand new name. Bowstring Advisors, formerly CHILDS Advisory Partners, is the next generation middle-market investment bank. We combine sector intelligence with a client-focused approach to realize our clients' true value. Our clients are high-performing Healthcare Services, Human Capital Management, Industrial Services, IT & Professional Services and Software companies. Bowstring is one of the fastest growing M&A advisors in the U.S. Bowstring Advisors is a member of FINRA and SIPC and is a registered broker-dealer. Please visit [bowstringadvisors.com](http://bowstringadvisors.com) for more information about our firm, and follow us on [LinkedIn](#).



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